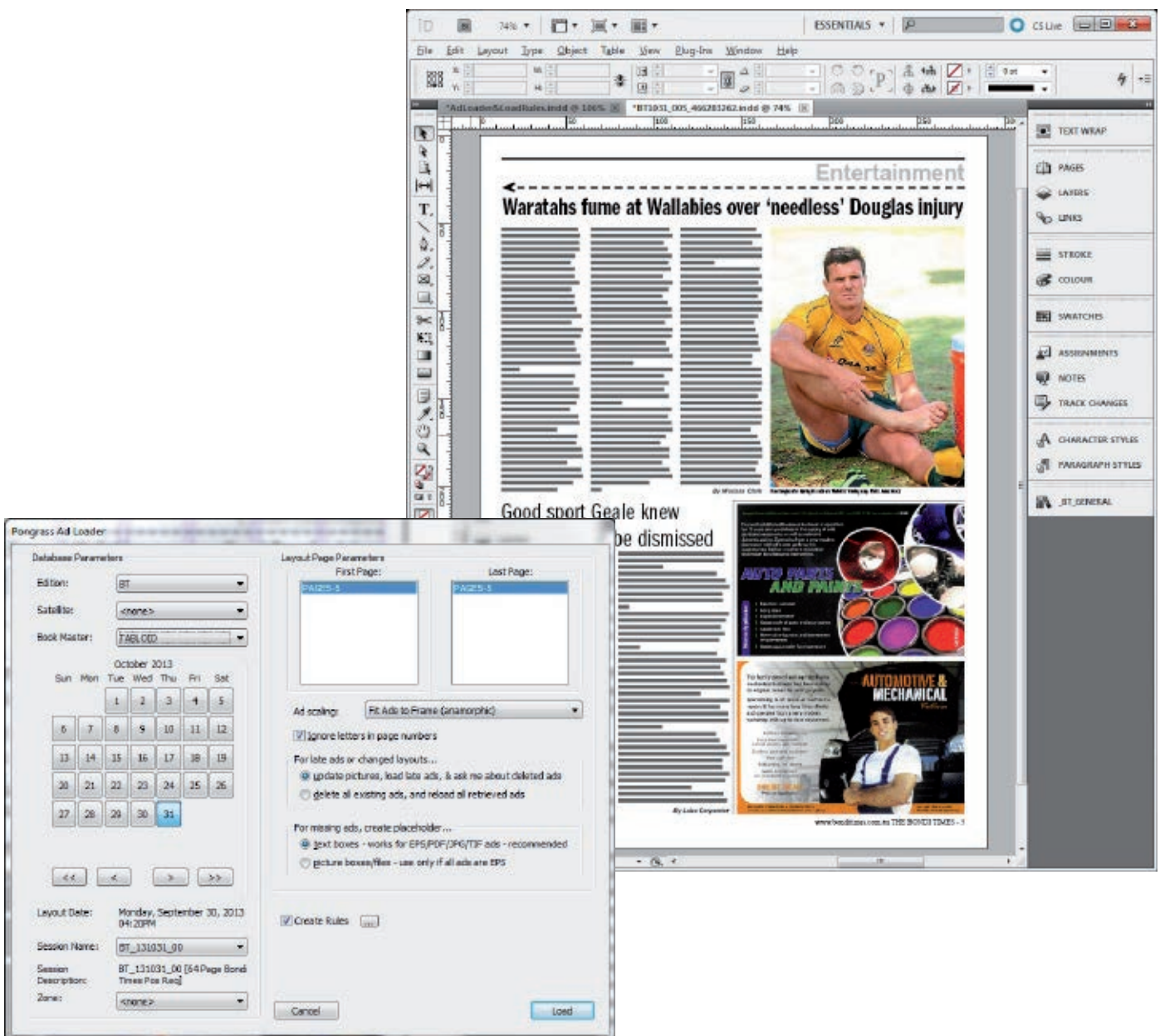# ad loader

Easy to use Ad Layout System

Ad Loader is the answer for producing quick start pages for publications that use InDesign pagination.

Pongrass Ad Loader can quickly populate your InDesign Editorial pages with ads direct from the Pongrass Advertising Database. Completed ads are previewed immediately, while missing ads are tagged, preview with a missing comment and will load automatically when complete.

Pongrass Ad Loader

Requirements
— Windows 10 64-bit or
  Macintosh OSX 10.11
  or higher.
— 4Gb free RAM
— InDesign CS6 or CC2015

Features
— Ad Discrepancy report.
— Auto Ad resize for
  incorrect bookings.
— Fast loading with easy
  update for missing ads.
— Single page reflow.
— Database ready

Vertical Justification
What happens when your ad-stack falls just short of the full page? Ad Loader can vertically justify an ad-stack that does not allow enough space for editorial fill.

Ad Size Discrepancy
The ad discrepancy report catches those ads made up for the issue that were not made up to the correct size or are missing at the time of the report. Ad Loader can also resize ads as necessary.

Performance
It is fast. Ad Loader will flow all ads for an entire edition in seconds. An individual page can be reflowed at any time.

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