

classified pagination

High Performance Classified Pagination Software for Windows

Pongrass Classified Pagination is the most versatile pagination solution for classified ad sections on the market. With the introduction of Version 7, Pongrass adds a host of new features including native PDF support and double page spreads. Operating on Windows, the program supports Pongrass Classified Ad booking system as well as 3rd party ad booking systems via an open system interface or database connection

Legendary Productivity

Purpose built for Classified Pagination, it knows about house ads, straps, multi-column headings and display ad stacks. Its product design has been refined over the years to be able to lay out a typical classified section by itself with practically no operator intervention and can be set to square off pre-determined classifications.

Control of the Page

Display ads and whole classifications can be moved interactively around the page or to any page. Even individual lineage can be moved within a classification, if desired to give a better fit. Manual ad positioning is helped by the quickest WYSIWYG page preview in the industry.

Ads & Straps

Headers, whether simple boxed text or elaborate graphics are automatically inserted at the beginning of classifications, or at the top of every column, according to the selected style. Display ad banners are handled automatically. In Version 6, multiple headers for each classification can be specified.

Control of Lineage

Individual line ads can even be moved out of strict sorting order in a classification to fine tune the fit of the page. The original sorting order can be restored with the click of the mouse to return the classification to the original sorting.

Automatic Reservations

Space for display and semi display ads can be reserved so that classified line ads flow around them. Reserved display ads can easily be moved into a block of lineage ads, giving maximum flexibility in page fitting.

Integration



Requirements

- Windows 7.
- 4 Gb RAM.
- Gigabit Network.
- 1600 x 900 min. resolution

Features

- Two way database access
- Drag and Drop from ad palette.
- Paginates ads directly from data base
- Smart cursor shows ad info.
- Split screen multi view
- Forward or Backward flow algorithms
- Auto Backup
- Automatic flow of House Ads
- Colour support
- Late ad placement.
- On board reports for incorrect size and missing EPS files.
- Individual classification preferences
- Auto placement of headers.
- Moving of individual line ads within classification.
- Edit live line ads
- Auto look ahead for classifications.
- Auto page justification on output
- On screen locking of ads.
- Super heads
- Long Liners
- Gravity tools for quick placement.
- Automatic folios
- Auto index report of ad placement.
- Individual rule placement options
- Detailed preview mode.

It works seamlessly with Pongrass Classified Advertising and is the only comprehensive classified pagination solution that can work with virtually any classified database by supporting PostScript and ASCII classified sort files. It also integrates with Pongrass Ad Layout for pre-placement of classified display ads.

Backward Flow

Many publications prefer to make up their classifieds from the back. For example, the classified spill could be placed on a page in the sports section. Pages flowed forward or backware are created using the same flow algorithms and styles. Even long liners and multi-column ads flow and turn around correctly when flowed backwards.

Colour

Pongrass Classified Pagination was the first system of its type designed for full colour. Colour elements can include banners, headers, display ads, logos and even lineage text.

Long Liners

For legals and public notices, it handles the requirements of long liners and semi-displays. The system can automatically turn over long liner ads such as government tenders to give a better fit, or where such ads exceed the column depth of the publication.

Large Publications

The program is designed to handle the largest publications, Very high performance flow, reflow, preview and print functions allow sections consisting of 100s of pages to be processed in seconds on standard PC hardware. Features such as multiple automatic headers available for each classification, enhance the look of your classified pages.

PDF Support

Most Newspaper PDF workflows require the conversion of supplied ads from PDF to EPS. With the release of Version 7. Pongrass handles PDF files natively. There is no need for external PDF workflow software or legacy OPI solutions.

Double Page Spreads

Version 7 now supports double page spreads with bleed. For database users, placement of bleed ads is verified against the publication template.

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