advertising archive

A fully integrated archiving and retrieval system

The Advertising Archiving is a key addition to the Pongrass Version 6 Advertising system. Archiving shares the same browser based interface as News Archive with the same zero installation design.

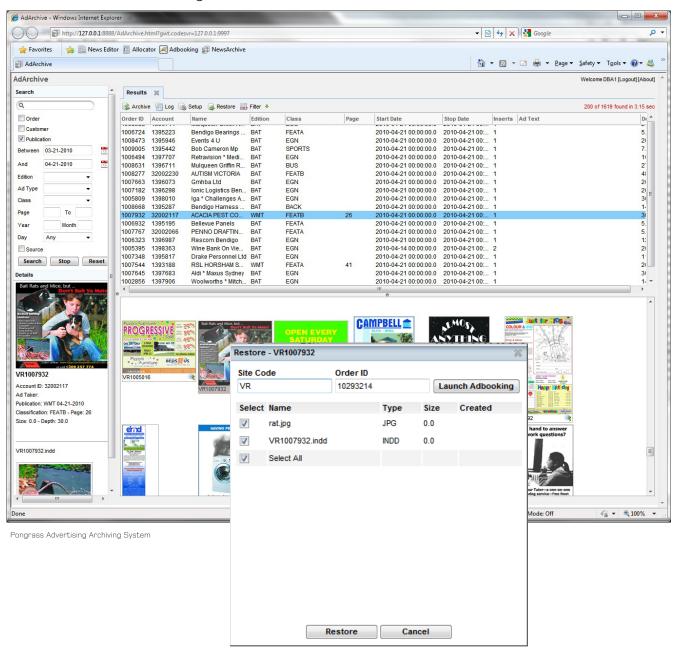
Integrated

For users of Pongrass Juggler production system, the advertising archive adds the ability to store ad production files and data in an integrated archive and retrieval system. Ad Archive is a client of an extended version of the Advertising database for simple deployment.

Automatic Archiving

Ads are automatically archived with production files, booking data, version information and thumbnail. Site and customer specific parameters determine the retention period. Multiple versions of the same ad are stored as well as PDF and thumbnail previews.

pongras



Requirements

Server

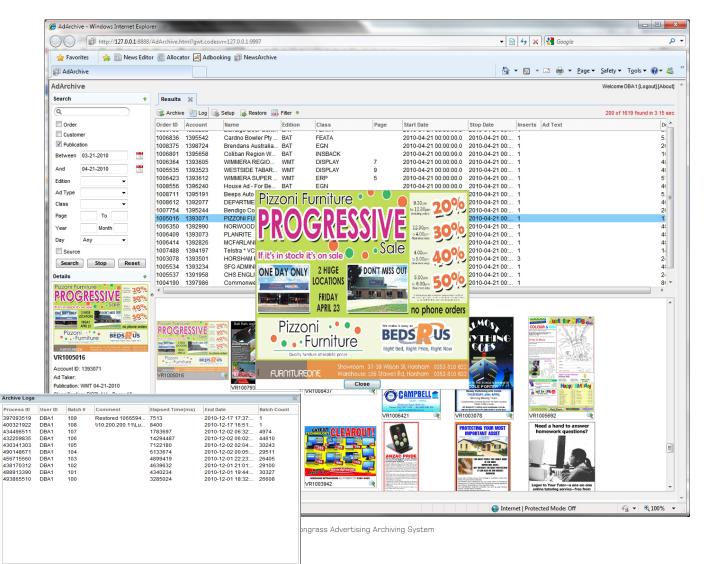
- Windows 2008/2012
 Sybase ASA or Microsoft
 SQL Server.
- 4Gb free RAM
- 1TB Free Hard Disk Client
- Internet Explorer, Firefox or Chrome on OSX or Windows

Browser Based

User interface is via a standard browser on Windows or OS X. Browsing is quick and effortless using JPEG previews for the archive. Ads can be searched via almost any criteria including customer id, booking reference, publication date, content etc. Restored ads and all components are immediately accessible to the Juggler ad production system.

Features

- * Browser based.
- * Full archive of all production files for all ad versions.
- * Comprehensive ad search.
- * Archive text, graphics, booking data and PDF and JPEG previews



Close

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