

advertising archive

A fully integrated archiving and retrieval system

The Advertising Archiving is a key addition to the Pongrass Version 6 Advertising system. Archiving shares the same browser based interface as News Archive with the same zero installation design.

Integrated

For users of Pongrass Juggler production system, the advertising archive adds the ability to store ad production files and data in an integrated archive and retrieval system. Ad Archive is a client of an extended version of the Advertising database for simple deployment.

Automatic Archiving

Ads are automatically archived with production files, booking data, version information and thumbnail. Site and customer specific parameters determine the retention period. Multiple versions of the same ad are stored as well as PDF and thumbnail previews.

Order ID	Account	Name	Edition	Class	Page	Start Date	Stop Date	Inserts	Ad Text
1006724	1395223	Bendigo Bearings ...	BAT	FEATA		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1008473	1395946	Events 4 U	BAT	EGN		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1009005	1395442	Bob Cameron Mp	BAT	SPORTS		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1006494	1397707	Retravision * Medi...	BAT	EGN		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1008631	1396711	Mulqueen Griffin R...	BAT	BUS		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1008277	32002230	AUTISM VICTORIA	BAT	FEATB		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1007663	1396073	Gmhba Ltd	BAT	EGN		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1007182	1396298	Ionic Logistics Ben...	BAT	EGN		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1005809	1398010	Iga * Challenges A...	BAT	EGN		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1008668	1395287	Bendigo Harness ...	BAT	BACK		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1007932	32002117	ACACIA PEST CO...	WMT	FEATB	26	2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1006932	1395195	Bellevue Panels	BAT	FEATA		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1007767	32002066	PENNO DRAFTIN...	BAT	FEATA		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1006323	1396987	Rescom Bendigo	BAT	EGN		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1005395	1398363	Wine Bank On Vie...	BAT	EGN		2010-04-14 00:00:00	2010-04-21 00:00:00	2	
1007348	1395817	Drake Personnel Ltd	BAT	EGN		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1007544	1393188	RSL HORSHAM S...	WMT	FEATA	41	2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1007645	1397683	Aldi * Maxus Sydney	BAT	EGN		2010-04-21 00:00:00	2010-04-21 00:00:00	1	
1002856	1397906	Woolworths * Mitch...	BAT	EGN		2010-04-21 00:00:00	2010-04-21 00:00:00	1	

Restore - VR1007932

Site Code: VR Order ID: 10293214 Launch Adbooking

Select	Name	Type	Size	Created
<input checked="" type="checkbox"/>	rat.jpg	JPG	0.0	
<input checked="" type="checkbox"/>	VR1007932.indd	INDD	0.0	
<input checked="" type="checkbox"/>	Select All			

Restore Cancel

Pongrass Advertising Archiving System

Requirements

Server

- Windows 2008/2012
- Sybase ASA or Microsoft SQL Server.
- 4Gb free RAM
- 1TB Free Hard Disk

Client

- Internet Explorer, Firefox or Chrome on OSX or Windows

Browser Based

User interface is via a standard browser on Windows or OS X. Browsing is quick and effortless using JPEG previews for the archive. Ads can be searched via almost any criteria including customer id, booking reference, publication date, content etc. Restored ads and all components are immediately accessible to the Juggler ad production system.

Features

- * Browser based.
- * Full archive of all production files for all ad versions.
- * Comprehensive ad search.
- * Archive text, graphics, booking data and PDF and JPEG previews

The screenshot displays the AdArchive web application interface. At the top, there's a search bar and navigation tabs like 'Archive', 'Log', 'Setup', 'Restore', and 'Filter'. A table of search results is visible, with columns for Order ID, Account, Name, Edition, Class, Page, Start Date, Stop Date, Inserts, and Ad Text. A detailed preview of an advertisement for 'Pizzoni Furniture' is shown, featuring a 'PROGRESSIVE Sale' with discounts of 20%, 30%, 40%, and 50% off. Below the main preview, there are smaller thumbnails of other ads. An 'Archive Logs' window is open in the bottom left corner, showing a table of log entries with columns for Process ID, User ID, Batch #, Comment, Elapsed Time(ms), End Date, and Batch Count.

Process ID	User ID	Batch #	Comment	Elapsed Time(ms)	End Date	Batch Count
387093519	DBA1	109	Restored 1066594...	7513	2010-12-17 17:37...	1
400321922	DBA1	108	110.200.200.11Lu...	8400	2010-12-17 16:51...	1
434496511	DBA1	107		1783697	2010-12-02 06:32...	4974
432209835	DBA1	106		14294487	2010-12-02 06:02...	44610
430341303	DBA1	105		7122180	2010-12-02 02:04...	30243
490148671	DBA1	104		6133674	2010-12-02 00:05...	29511
486715580	DBA1	103		4899419	2010-12-01 22:23...	26405
439170312	DBA1	102		4839632	2010-12-01 21:01...	29100
488913390	DBA1	101		4340234	2010-12-01 19:44...	39327
493865510	DBA1	100		3285024	2010-12-01 18:32...	26608

14/5-11 Hollywood Avenue Bondi Junction NSW 2022
PO Box 890 Bondi Junction NSW 1355 Sydney Australia
Telephone +61 2 9369 6100 Facsimile +61 2 9369 6150

sales@ponggrass.com.au
www.ponggrass.com.au

© 2013 Pongrass Australia Pty. Ltd. All rights reserved.

This data sheet is for informational purposes only. Pongrass Australia makes no warranties, expressed or implied in this summary.

Pongrass products and logos are registered trademarks. Microsoft Windows, Windows 2008/2012 and Windows 7 are either registered trademarks of Microsoft Corporation in the United States and/or other countries.